

Whitening Q&A

Is teeth whitening safe?

Yes. Clinical studies have shown that whitening your teeth with carbamide or hydrogen peroxide under the supervision of a dental professional is safe for teeth and gums.

What are the side effects?

The most common side effect is tooth and gum sensitivity. Your dentist is your best resource to ensure that you are a good candidate for whitening and that you are using the right concentration of whitening formula. Philips Zoom take-home whitening products have two mild desensitizing agents, potassium nitrate and Amorphous Calcium Phosphate (ACP), to help minimize tooth sensitivity.

How is Zoom different from OTC products?

Over-the-counter whitening products are not customized to your needs. With Philips Zoom, the whitening process is tailored to your needs by your dentist, with custom-fitted trays for take-home treatments or just the right light intensity and duration in the dentist's office.

How long will my Zoom results last?

Whitening treatments help to reduce existing stains, but through consumption of coffee, soft drinks or just through natural aging, your teeth may eventually become discolored again. Maintenance whitening can help combat recurring discoloration. Only Philips Zoom take-home whitening products include ACP, which has been shown to help reduce whitening fade-back.

What causes teeth to discolor?

There are many causes of tooth discoloration. Some of the most common include the consumption of highly colored foods and drinks (berries, coffee, tea, red wine). Some medications, aging, smoking and trauma can also cause teeth discoloration.

How long does it take?

With Philips Zoom, your teeth will be visibly whiter in one day. With Zoom in-office, you will achieve up to eight shades whiter in 45 minutes. With Zoom take-home, when used as instructed, you will achieve the same great results in one–two weeks, depending on concentration of formulation and wear time you select.

Learn more at zoomwhitening.com



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